



Watch mail for health ID cards

● Look for the new TI retiree health plan identification card in your mailbox before January if you are enrolled in the Blue Cross Blue Shield PPO or an HMO.

Effective in 2005, each BCBS subscriber's ID card and explanations of Benefits (EOBs) will have a unique identification number instead of the person's Social Security number.

If you don't receive your new ID card by Jan. 1, verify your address information online at the Your Benefits Resources Web site, <http://resources.hewitt.com/ti/> or call TI SmartLink, 1-800-890-2600.

Then, contact the insurance carrier through TI SmartLink to request an ID card.

Time for renewal

● Check your TI Alumni Association membership date online at www.tialumni.org. Just click on the home page "Renewing Member" link.

Thinking about joining?

Stay connected with the TI family. Membership is open to TI retirees and their spouses, as well as former TI employees. See the TI Alumni Web site or call 972-995-8393.

Templeton speaks to TI retirees at Big Event

By Dot Adler

TI President and CEO Rich Templeton was upbeat about the company's future Nov. 10 at the annual Big Event saluting TI retirees.

Rich spoke on the state of TI to approximately 1,000 retirees, spouses, TI volunteers and exhibitors at Market Hall in Dallas.

"The financial numbers pretty much tell the story," Rich said, citing a strong rebound over the past two years following the market's last downturn.

TI gains market share

"TI's revenue has been growing faster than our semiconductor competitors. That's good news, because in a brutally competitive marketplace, TI has been gaining market share."

In the third quarter, revenue was \$3.25 billion. That was up 28 percent from the same period in 2003, but was essentially flat compared to the second quarter.

Excellent third quarter results in wireless and digital light processing (DLP) were offset by some weakness in some analog product lines, Rich said. TI sales declined at some companies that distribute TI analog products, as

See **BIG EVENT**, Page 4



Photo by John Byers

At left, Rich Templeton, TI president and CEO, was the featured speaker at this year's Big Event. Below, Russ Hicks was the day's top bidder for the 12-inch silicon wafer signed by Nobel Prize winner Jack Kilby. He is shown here with Ed Hassler, TIAA president and Big Event chairman. Ed is holding Kilby's photo. For additional photos from the Big Event, please turn to Page 3.



Photo by Ida Hassler

TIAA golf tourney raises \$23,000

By Max Post

The 5th annual TI Alumni Association Charity Golf Tournament and subsequent contributions raised \$23,000 to benefit The Senior Source, The Senior Citizens of Greater Dallas.

This year's result brings to more than \$100,000 the total amount TIAA has raised and contributed over the past four years to help improve the quality of life for seniors in our community.

More than 65 golfers participated in the Sept. 20 event at Oakridge Country Club in Garland. At the awards ceremony, Ed Hassler, TIAA president, and Courtney Miller, tournament co-

organizer, presented a check to Molly Bogen, The Senior Source executive director, representing the amount raised by golfers, sponsors, and individual retiree contributors.

Ed thanked the TIAA volunteers who helped with the tournament, especially Doris Mott, TIAA administrator, and Stephanie Grossman of The Senior Source, for their hard work on the arrangements.

Texas Instruments and the Texans Credit Union received special recognition for underwriting the tournament again this year, which

See **TOURNAMENT**, Page 4



Photo by Max Post

Bill Henderson and David Addison hold the TIAA Charity Golf Trophy after winning the 2004 tournament.



TI Alumni Association
P.O. Box 740181
Dallas, TX 75243

BULK RATE
U.S. POSTAGE
PAID
DALLAS, TX
PERMIT NO. 2758

ALUMNI NEWS

CALENDAR

December

11 — Children's Holiday Festival. a TI Tech Smart Big Heart event. 9:30 a.m.-12:30 p.m. Dallas Children's Theatre – Rosewood Center for Family Arts, 5938 Skillman. Kids enjoy visit with Santa, story time with Mrs. Claus, Velveteen Rabbit mini-performance, face painting, workshops, and arts and crafts. Free admission with TI badge for retirees and up to 5 guests. Bring a teddy bear to be donated to a local charity. Call Marissa Anchia, 214-480-6720, for reservations.

21 — Texins Retiree Club Christmas Luncheon. 10:30 a.m., Spring Creek Barbecue, 270 N. Central Expressway, Richardson. (Take Beltline exit. Restaurant is on northbound access road just north of Beltline.) Business meeting to elect 2005 officers precedes luncheon. Each attendee pays for own lunch. Bring unwrapped Christmas gifts for needy children. Note: Location changed because Ryan's Family Steakhouse closed. Call Tom Gregory, 972-412-9332.

January

8 — TI Reunion Club Breakfast, 10 a.m., Denny's Restaurant on Motor St. Call Gladys Jones, 214-376-9725, or Willie Demus, 214-331-2111.

18 — Texins Retiree Club. 10 a.m., Texins Activity Center. Covered dish lunch, with program to be announced. Call Tom Gregory, 972-412-9332.

20 — Senior Connection support group for job seekers 50+. Topic to be announced. 10-11:30 a.m., The Senior Source, 1215 Skiles St., Dallas. RSVP required. Call 214-823-5700.

February

12 — TI Reunion Club Breakfast, 10 a.m., Denny's Restaurant on Motor St. Call Gladys Jones, 214-376-9725, or Willie Demus, 214-331-2111.

15 — Texins Retiree Club. 10 a.m., Texins Activity Center. Covered dish lunch, with program to be announced. Call Tom Gregory, 972-412-9332.

17 — Senior Connection support group for job seekers 50+. Topic to be announced. 10-11:30 a.m., The Senior Source, 1215 Skiles St., Dallas. RSVP required. Call 214-823-5700.

March

12 — TI Reunion Club Breakfast, 10 a.m., Denny's Restaurant on Motor St. Call Gladys Jones, 214-376-9725, or Willie Demus, 214-331-2111.

15 — Texins Retiree Club. 10 a.m., Texins Activity Center. Covered dish lunch, with program to be announced. Call Tom Gregory, 972-412-9332.

17 — Senior Connection support group for job seekers 50+. Topic to be announced. 10-11:30 a.m., The Senior Source, 1215 Skiles St., Dallas. RSVP required. Call 214-823-5700.

April

2 — TI Jazz Band concert at Collin County Community College Jazz Festival. Call 972-995-5299.

TIAA offers group travel

Dec. 31-Jan. 1:

Bring in the New Year at Granbury Live! Leave Texins Activity Center by bus at 10 a.m. On arrival in Granbury, shop the quaint stores and eat lunch on your own. Granbury Live! showcases professional family entertainment within the traditional guidelines of Christian values.

The evening will consist of a concert of oldies but goodies, gospel, bluegrass, comedy and nostalgia music with party hats, photos, a delicious catered meal, dancing to a disc jockey, and a New Year's celebration at midnight.

The cost for roundtrip bus and theater tickets is \$110. Rates at the Plantation Inn Hotel are \$55-65 plus tax. Phone Doris Mott, 972-995-8393.

Jan. 18:

Bus trip to see the First Ladies exhibit at the Women's Museum, Fair Park. Phone Doris Mott, 972-995-8393.

TIAA volunteer opportunities

Science Place at Fair Park in Dallas is looking for adult volunteers on weekdays to be IMAX ushers,

work in the gift shop, lead museum tours, provide demos of the exhibits, assist with planetarium programs, be greeters, and help with special events. Volunteers can set their own time in two-hour shifts from 10 a.m. to 3 p.m. Call Joanna Clark, 214-428-5555, Ext. 342.

Plano Area Habitat for Humanity needs volunteers on Saturdays to help build a decent, affordable home at 1215 Avenue F in Plano's Douglas Community for Sarah Jenelle Perez and her two sons, ages 1 and 4. Habitat for Humanity expects to finish this home sometime in January.

Contact Stacy Donaldson, volunteer coordinator, 972-517-4512, to schedule a work time.

Plano Full-scale Emergency Exercise needs volunteers for four-hour shifts Dec. 14 and 15 to act as victims, set up staging areas, man shelters, or go through a decontamination unit.

Locations are Medical Center of Plano, Presbyterian Hospital in Plano and a Plano recreation center. The City of Plano will participate in this exercise, coordinated through the Texas Department of Emergency Management and the Texas Engineering Extension Service. Call Robin Popik, volunteer resource supervisor, 972-941-7637.

Where to call

Save this reference list of useful phone numbers for TI and TI-Raytheon retirees.

TI Health and Financial Benefit Plans

1-800-890-2600 TI SmartLink. Consolidates all benefit phone numbers into voice recognition 24-hour telephone system. To talk to TI Benefits Center representative Monday - Friday 8:30 a.m. to 4:30 p.m. Central Time, enter or speak your Social Security number, select TI Benefits Center item from menu and then enter your Hewitt password. Or you can direct dial service providers at the following numbers:

1-888-377-7896 — Employee Stock Purchase Plan Service Center - Computershare.

1-800-888-2273 — Employee Assistance Program - Magellan.

1-866-866-2300 — Blue Cross Blue Shield (BCBS) PPO Plan (www.bxbsx.com/members).

1-800-557-5749 — Caremark (formerly AdvancePCS) (www.advancercx.com).

NOTE: The CareEnhance Nurse Advice Line and CareEnhance Online are no longer available to TI active employees or retirees. However, you may access similar information online through the Mayo Clinic HealthQuest at www.mayoclinic.com.

1-800-942-0854 — MetLife Dental Basic/Dental Plus.

1-800-772-1416 — Aetna DMO.

1-800-422-4234 — DeltaCare DHMO, Main Number.

1-800-424-1155 — Vision One Eye-Care Discount Program.

1-877-719-9860 — HFC LivingFree Smoking Cessation Program.

1-800-633-4227 — Medicare benefits and claim status.

1-800-888-9560 — PNT nutrition network. (In Dallas area, call 972-238-1811.)

1-800-597-7516 — UBS Financial Services (Stock Options).

1-800-981-8676 — Computershare Investor Services (TI Stock Accounts)

You may also access Your Benefits Resources (YBR Web site) via www.tialumni.org. (Social Security number and password required for logon to YBR).

Raytheon Health Benefit Plans

(TI-Raytheon Systems retirees should have your Social Security number and personal identification number available when you call.)

1-800-358-1231 — Raytheon Benefits Center.

1-800-638-8884 — United Health Care (www.myuhc.com).

1-800-559-4244 — Wausau Benefits Medicare Plus Plan (www.wausaubenefits.com).

1-800-866-7008 (TDD 1-800-842-9489) — 24-Hour Employee Assistance Program (www.liferesourcesray.com).

1-800-424-3803 — Mental Health North Texas Area (Non EAP - Magellan).

1-800-864-1431 — Prescription Services (www.medcohealth.com).

1-800-754-8407 — Disease Management Services.

1-800-877-7195 — Vision Service Plan (www.vsp.com).

1-888-262-4877 — MetLife Dental Customer Service.

Texins Retiree Club (Dallas area)

972-242-3939 — Lucy Salas, president, and

972-412-9332 — Tom Gregory, vice president, have information on activities, dues and meeting schedule.

TI Alumni Association

972-995-8393 — Main number for TIAA. (Or visit website at <http://www.tialumni.org>.) Also call for questions about quarterly newsletter *TI Alumni Connected*.

214-808-4984 or 972-231-3417 — Ed Hassler, president, has information on membership dues and activities.

TI-ALUMNI CONNECTED

The TI-Alumni edition of *Connected* is sponsored by the Communications Team of the TI Alumni Association. The Alumni edition's goal is to help foster and maintain a sense of community among the retirees of Texas Instruments.

TI-ALUMNI EDITION EDITORIAL COUNCIL

Communications Team

Dot Adler rx535adler@earthlink.net

Ronnie Brandenburg RoneidaB@aol.com

Paula Calvert Texans@ponymail.com

Hector Cardenas h.cardenas@comcast.net

Mary Ann Eschrich

Linda Lambert lambert500@aol.com

Bill Stearns bill747@sbcglobal.net

Anita Stinchcombe alouhas@aol.com

John W. Wilson JWIL79@cs.com

Contributing Editor

Paula Felps prosehak@comcast.net

Retirees interested in contributing to the publication should contact any member of the Communications Team.

The TI Alumni Association is funded in part by TI Human Resources, under the direction of the TI Public Affairs organization.

ALUMNI NEWS

Looking back at the Big Event . . .



Grand entrance

Sharlene Tucker, Jerry Brandenburg and Jimmie Roberts are ready to greet retirees at the Big Event entrance on Nov. 10.



A wheel good time

Delores Osnik visits the Texans Credit Union exhibit.



Just checking in

Minerva Moreno checks in with Cathy Beasley at the registration desk.



Worker bees take a break

Volunteers Roberta Hill, Iree Abney, Peg Ripple, Phyllis Turlington, Jerry Brandenburg, Ronnie Brandenburg, and Byron Ahlburn enjoy their lunch.

Fancy footwork

Dallas Tap Dazzlers entertained with fast-paced dance routine.

Special thanks to Jerry Brandenburg, John Byers, Hector Cardenas, Ida Hassler, Dave Noble, Delores Osnik, and Richard Robinson for their photography at the 2004 retiree Big Event. To see more Big Event photos, visit the TIAA Web site, www.tialumni.org, and click on "What's new!"



ALUMNI NEWS

Jerry Pierce leads TIAA ongoing education

TOURNAMENT

From Page 1

made it possible for all proceeds to go directly to The Senior Source.

Ed also recognized the Legend Sponsors for their generosity. They are A.G. Edwards & Sons/Rob Frey, Edward Jones/Jerry Pierce, Fiduciary Financial Services/Paul Welch, John Hancock Co./Jim Goodloe, Merrill Lynch & Co./Mike McChesney, Raymond James & Associates/James Aughenbaugh, and Wachovia Securities, LLC/Joseph A. Marshall

Courtney Miller announced the winning golf teams. Three teams tied for first place, so it was necessary to examine individual score cards to determine the winning team. The final results were:

First Place: David Addison and Bill Henderson

Second place: Alex Adamez, Walt Bonner, Larry Gekiere, Jr. and Voyd Hill

Third place: Steve Carlson, Rob Davis, Rich Rolandelli, and Jerry Steele

Fourth place: Wimpy Cain, Dwain Chaffin, Ted Miller and Max Price

Fifth place: Jackie Gross, Kevin Koestner, Ravi Parmar, and Ronnie Payne

David McDavid Lincoln Mercury in Plano placed a beautiful car at Hole 5 to be awarded in the event of a hole-in-one. Despite the best efforts of golfers, the car was still unclaimed at the end of this year's tournament. But there's always next year! Special thanks to David McDavid for support of the tournament.

By Dot Adler

Jerry Pierce is TI Alumni Association vice president for Ongoing Education — a job where he has contributed generously of his time and talent since TIAA began five years ago.

The Ongoing Education Committee goal is to provide interesting and timely information that is important to TI retirees. The committee is responsible for developing and holding three or four seminars each year. Jerry plays a major role in contacting speakers, arranging for facilities and conducting the events.

TIAA members who work together with Jerry on the Ongoing Education committee are Hector Cardenas, Mary Ann Eschrich, John Jurusich, Roy Long, Loyd Morris Jr., Jim Peterman, Jim Polozeck and Bill Stearns.

"When we first formed in September 1999, we asked what people wanted to know about and they told us," Jerry said in a TI Alumni Connected article. Attendance grew quickly, he said, "because we are giving the people exactly what they told us they wanted."

Responding to popular demand, the TIAA Ongoing Education committee has sponsored seminars on:

Financial topics such as mutual funds, bonds, stocks, 401(k) plan and pension rollovers, and annuities;

Estate and trust planning, probate issues and elder law;

Medicare, Social Security issues and long-term care insurance;

TI health benefits issues; and Health and wellness.

"These seminars have been well received, with several hundred retirees attending," Jerry said. "Some attracted as many as many as 700 people."

In fact, a significant challenge Jerry faces is getting meeting rooms large enough to seat the number of retirees who want to



Jerry Pierce, shown here in his Dallas office, has remained active since retiring from TI. He heads the Ongoing Education committee for TIAA, and also is an Investment Representative with Edward Jones.

participate.

The first Ongoing Education seminar, which focused on financial planning, was held March 28, 2000, in the auditorium at the Texans Credit Union Center in Richardson. On June 29, a sold-out crowd overflowed the room for a health insurance and Social Security seminar.

To accommodate the burgeoning audience, the next seminar was moved to the larger Plano Centre at 2000 E. Spring Creek Parkway in Plano. Now, Jerry regularly books Plano Centre for the annual seminars dealing with health benefits enrollment and program changes.

Jerry, a Tyler, Texas, native, completed three degrees at Southern Methodist University — a BS in Mathematics, BBS in Business

and an MBA in Business.

He joined TI in 1962 and was always employed in the financial area. He served as a division controller, as vice president, Corporate Operations Controller and as vice president, Director of Audit Services.

Jerry is a certified financial planner (CFP) and, since his TI retirement, has been employed as an Investment Representative with Edward Jones — a full-service financial services firm that has been around since 1871.

Jones has more than 8,000 offices in the United States, and most have only two people in them — the Investment Representative and the Branch Office Administrator (BOA).

The BOA working with Jerry is Connie Gibbs, whom many

TIAA members have met at the registration desk at Ongoing Education seminars. Although Connie is not a former TIER, she spends countless hours of her own time working on projects for TIAA. Jerry said, "Connie is the one who always greets you with a smile at the seminars."

Jerry said the reason he went to work for Jones after retiring from TI was the commitment to service that Jones has for its clients. This is a service he had experienced first hand, since he was an Edward Jones client for many years before retiring from TI.

In addition to his work and TIAA, Jerry is very active in his church. He has two sons and six grandchildren in the Dallas area.

BIG EVENT

From Page 1

these customers worked to burn off the excess.

"That was still going on as we started the current quarter. So we expect fourth-quarter revenue will decline somewhat from the third quarter. While we think this flat patch is related to inventory, nobody really knows if this is just temporary or if we're starting another cycle," he said.

Rich said we are in a market place where communications and entertainment are driving semiconductor technology. These areas rely on TI's core expertise in real-time signal processing.

"Today, there are 1.6 billion users of cell phones around the world," he said. "Half of all cell phones shipped worldwide use a TI digital signal processor. Feature-loaded cell phones demand the more capable DSPs that TI is

currently producing."

Retiree Efforts Praised

Rich congratulated TI Alumni Association members for keeping retirees linked to the company and to each other and for their volunteer efforts that benefit the community.

He recognized the team of retirees who are helping with the book on TI history that will be published next year to mark TI's 75th anniversary.

Additionally, he thanked Dallas-area retirees in the TI Health Benefits Interest Group (TI HBIG) for their work ahead of the 2005 health benefits enrollment period.

And he generally praised the retirees' contributions during their careers that have contributed to the current success of TI and the quality of life in our community.

Sharing Healthcare Costs

Rich emphasized that healthcare costs are an important issue to him, the company and the board of directors.

After much consultation with retirees and lots of work by the Health Benefits organization, TI's board of directors this year approved a one-time contribution of more than \$80 million to enhance the trust fund TI uses to pay medical benefits.

"TI still must share healthcare costs with retirees and active employees, but this one-time contribution should slow down the rate that your personal costs increase," Rich said. "Many companies have dropped health benefits for retirees. We did not want to do that, and we did not do that."

Day Packed With Activities

The Big Event gave retirees an opportunity to socialize with for-

mer coworkers, visit exhibits, get pneumonia shots and/or stroke or lipid screening, attend various seminars and enjoy a buffet lunch featuring barbecue brisket.

Attendees could watch a continuous slide presentation on a big screen above the stage. It showed photos of TIAA activities and contributors to The Senior Source in the name of TIAA. John Byers, TIAA membership vice president and webmaster of the TIAA Web site (www.tialumni.org) produced the slide show.

TIAA President Ed Hassler thanked TI for underwriting the Big Event and other TIAA events and expressed his appreciation to the 65 Big Event volunteers — retirees and active TIers — attired in golden yellow T-shirts for the autumn celebration.

Jerry Brandenburg, TIAA Activities vice president and former TIAA president, thanked Ed

for heading the Big Event committee.

Event-goers who filled out the event survey form had a chance to win one of 10 gift certificates at drawings during the program. The Dallas Tap Dazzlers, an exciting ensemble of jazz-tap dancers with a minimum age of 45, provided entertainment between the drawings.

Russ Hicks was top bidder at a silent auction for a 300-mm (12-inch) silicon wafer autographed by Jack Kilby. Jack, inventor of the integrated circuit, was awarded the Nobel Prize in the year 2000. The "slice" was produced in DMOS 6. Proceeds from the silent auction will go to The Senior Source.

Next year's Big Event is already booked for Nov. 9, 2005, at Market Hall.